

INTERNATIONAL METROLOGY CONGRESS

CIM2025

11-14 MARCH

LYON

partnership
programs

and more new offerings...

a new metrology for a sustainable
industry and society



TELL ME **MORE** ABOUT IT**FIRST EUROPEAN
CONGRESS ON
METROLOGY**

Where **metrology** meets science, industry and quality infrastructure bodies since 1983! Professionals from Europe and all over the world come to meet, learn and benchmark.

During **four days**, high-level speakers take turns to speak on subjects relating to measurement, analysis and testing processes.

Organized with the leading measurement reference bodies:

**2025****HIGHLIGHTS**

motto: a new metrology for a **sustainable** industry and society

celebration: 150th anniversary of the Metre Convention

**SCIENTIFIC
& TECHNICAL
PROGRAM**

Partnered with the Premier Industrial Trade Show in France and its 50,000 visitors.

**GLOBAL
INDUSTRIE**

+200 scientific presentations dispatched in:

- Lectures
- Posters
- Round tables
- Plenary conferences
- Thematic workshops
- + Social events (Aperitive, Gala...)
- + Networking area

The program encompasses all sectors of industry, with a focus on the following **hot topics**:

- Sustainability
- Digitalisation
- AI
- Sensors
- DCCS
- IoT

A **not-to-be-missed global event**:

- 650 participants, 45 countries
- 55% from overseas
- 1,000 sqm Metrology Village
- 50,000 Global Industrie visitors
- 65% end-users of measurement technology in industry and laboratories
- 35% official bodies, research laboratories and academics

**MAIN
KEY
FIGURES**

BECOME A 2025 PARTNER

	PLATINUM 25,000 €	DIAMOND 15,000 €	GOLD 10,500 €	GALA 8,000 €
	SOLD OUT			
PREMIUM EXHIBITOR AND VISIBILITY				
Stand credit (in € excl. VAT) ¹	9,200	6,600	5,600	N/A
Stand type ¹	Village*	Village*	Village*	Village*
Full congress tickets (including the Gala event) ²	10	5	2	6
Best location, facing the Metrology Village Square	✓	✓	✓	✓
Access to Global Industrie VIP area	✓			
Keynote speech during the opening or welcome aperitive	✓			
ON-SITE PROMOTION ³				
Your logo on the layards	✓			
Visual of your choice in the conference rooms (roll-up...)	✓			
Document of your choice given to all CIM participants	✓	✓		
Your logo on the stage background lecture rooms	✓	✓	✓	✓
Your logo on the main signages	✓	✓	✓	✓
ON-LINE PROMOTION ³				
1 dedicated post on social media	✓			
Promotional ad in the CIM2025 program (A6)	✓	✓		
Your logo in the the CIM2025 program	✓	✓	✓	✓
Your logo + link on the CIM, CFM and EdpScience websites	✓	✓	✓	✓
Your logo on the promotional emailing	✓	✓	✓	✓
Interview and/or article with our press partners	✓	✓	✓	✓
Quotation in social media posts	✓	✓	✓	✓
Quotation in our press releases	✓	✓	✓	✓
GALA EXCLUSIVITY				
Visual of your choice (roll-up...)				✓
Logo on the menu of the Gala				✓
Welcome speech during the Gala				✓
Dedicated social media post				✓

¹ The stand credit only applies to the "your registration pack", "your booth" and "your open sides" lines of the Global Industrie 2025 Participation Form. Any additional orders exceeding the allocated stand credit will increase your total sponsorship amount.

* Every exhibitor positioned facing the Metrology Village Square must select a "Village" stand type. "Premium" or "Space Only" stand types can be conditionally accepted.

² Congress tickets will grant you access to the entire event, including the congress program, the exhibition, the catering services including the Gala event. Your tickets can be split in two, for example: 10 x 4-day tickets for 10 different individuals or 20 x 2-day tickets for 20 different individuals.

³ For more detailed information, please read "How do we promote you?" on page 5.

À LA CARTE

TODAY'S MENU

€ 5,000

Make an impression as the official Lunch sponsor of the day.

Introduce yourself and your company with a 5 minute introduction straight after the last session before lunch.

WATER DISPENSER

€ 1,500

Make a splash with your brand by sponsoring the water dispensers at the Metrology Village Square.

PLEASE ENQUIRE WITH US FOR AVAILABILITY AND MORE INFORMATION

HOW DO WE PROMOTE YOU?



OUR COMMUNICATION ACTIONS

PRESTIGIOUS GALA EVENT

The marketing impact of your sponsorship increases significantly when featured in pre-event media coverage. Don't miss out on this prime opportunity to enhance your brand presence and connect with a targeted audience.

Make your decision early to maximize your company's visibility and mentions!

Whatever package you choose, we offer several means to support you in promoting your participation. Therefore, our communication plan will increase your visibility.

Promotional emailings sent to our 35,000 contact base viewed by metrology and quality experts worldwide

Social media posts to more than 15,500 contacts

Exposure on our CIM, CFM and Global Industrie **websites**

Introductory video about the CIM2025 with your logo

Press releases **published in both French and English** to 750 partners

A **private event organised** for the CIM2025 participants (pre-booking only) including sponsorship partners, speakers, listeners, session chairs, exhibitors and invited guests.

Being the **exclusive dinner sponsor** offers your organisation possibilities of giving this dinner a special touch of your own that will be remembered by participants when talking about this special event.

More information about the exact date and location soon...



OUR DEDICATED TEAM

We are available to answer any questions and provide advice on selecting the most suitable sponsorship options. We are also capable of creating **customized sponsorship packages** tailored to meet your specific needs and objectives. Contact us!



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